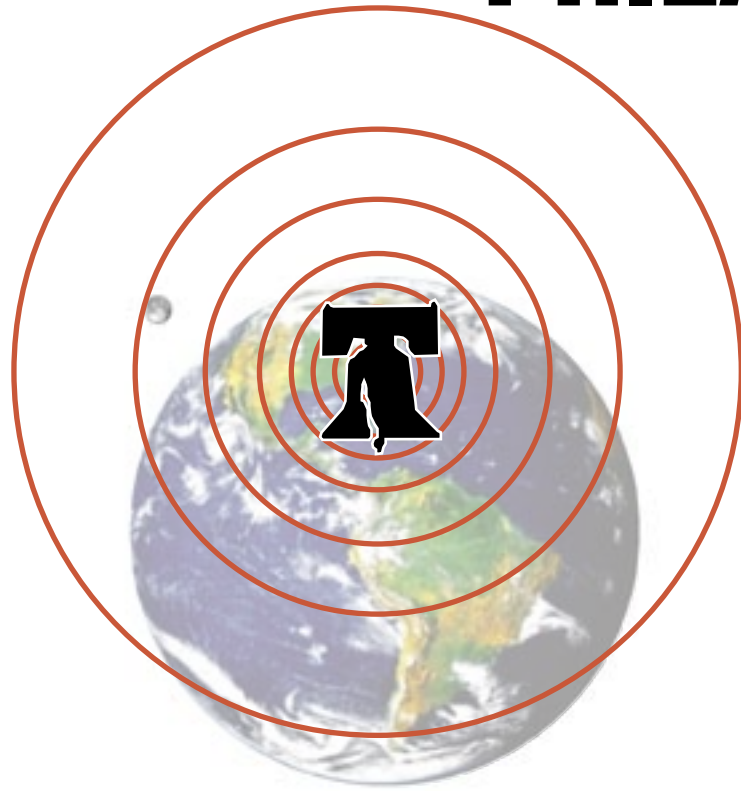
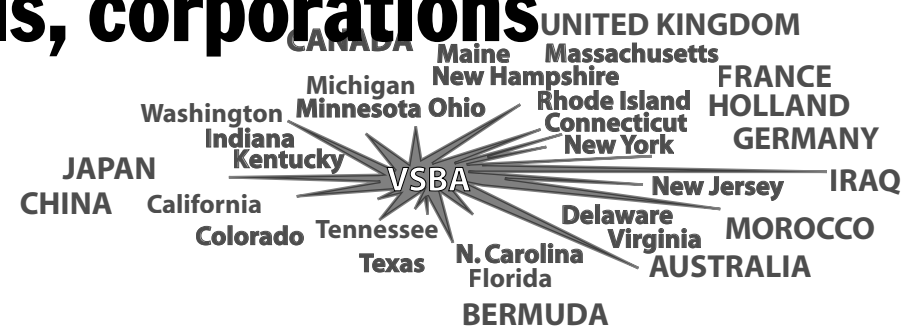


# PHILADELPHIA'S MULTIPLE SCALES OF ATTRACTION



**GLOBAL AND NATIONAL**  
**National Shrines**  
**Philadelphia Orchestra**  
**Philadelphia Museum of Art**  
**Universities**  
**Globally reaching scholars, artists,**  
**professionals, corporations**



**MID-ATLANTIC**  
**Convention Center**  
**Sports Teams**  
**Healthcare Facilities**  
**Museums**  
**Mummers**  
**30th Street Station**

**Airport**  
**Tweeter Center**  
**Others?**

**WHAT SHOULD PENN'S LANDING OFFER?**